



Town of Hardisty

Our 2006 Strategic Plan

Introduction



On behalf of Town Council, I am very pleased to present you with our 2006 Strategic Plan. My fellow Councilors and I spent dedicated time into developing this unified document that includes our Vision Statement, Mission Statement, Priorities and Strategies with respect to how we feel the Town of Hardisty should develop and grow.

I encourage you to take the time to review our Strategic Plan and if you have any questions, I encourage you to please call me or any Town Councilor. You can also drop in to our Town Office and meet with our new CAO, Tony Kulbisky who would be more than happy to meet with you in person to receive your comments or questions.

Sincerely,

Anita Miller

Mayor

VISION STATEMENT

“As Council, we want Hardisty to grow, develop esthetically and economically while maintaining our recreation paradise.” Town Council – January 18, 2006



MISSION STATEMENT

“As Council, we will provide good governance by representing the municipality to support the development of our Community.” Town Council – January 18, 2006

STRATEGIC PRIORITIES

Council participated in a strategic planning exercise that had each Councilor bring forth individual priorities; then collectively rank which ones were the top five they would like to see accomplished in 2006. The priority ranking was determined as follows:

- PRIORITY #1 Develop a five year Infrastructure Development Plan that includes road priorities and water/sewer improvements.
- PRIORITY #2 Develop and adopt a balanced, user friendly budget that explores all grant possibilities making the Town economically viable.
- PRIORITY #3 Develop a plan of action that encourages more land purchases/sales in the residential, industrial and lake lot areas.
- PRIORITY #4 Develop a plan to update the water treatment plant as required and enhance the public works department through training, resources and equipment.
- PRIORITY #5 Develop a communication plan that looks specifically at improving the communication to the residents of Hardisty on Town matters.

Other items that were discussed as part of this priority setting exercise included in no particular order: improving corporate image, better internal staff communication, and office organization, maintain current cultural & recreational facilities, long-range plan for seniors, new water well, skateboard park completion, recreation director, maintaining existing essential services, paving parking lot at arena, Town Beautification plan, formal training plan for staff, improving public perception of the Town, repair roof on round house, review operations of Manor and enhancing the community spirit.

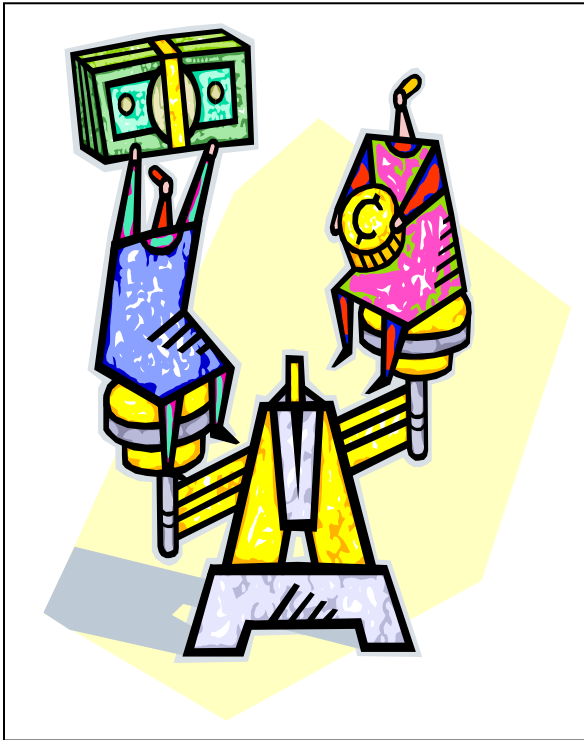
Priority One: Develop a 5-yr Infrastructure Development Plan that includes road , water/sewer improvements priorities.



What we will do:

- Develop and adopt a 5 YR Infrastructure Development Plan with professional engineering firm of Morrison Hersfield that outlines priorities for the Community.
- Implement year one of the plan, which will include a combination of priority roadwork and water/sewer upgrades.
- Develop and implement a paving program that will look at road priorities and the condition of underground piping before work commencing.

Priority Two: Develop and adopt a balanced, user friendly budget that explores all grant possibilities making the Town economically viable.



What we will do:

- Develop a balanced budget.
- Develop an affordable municipal equipment replacement reserve.
- Explore all grant possibilities to fund projects.

Priority Three: Develop a plan of action that encourages more land purchases/sales in the residential, industrial and lake lot areas.



What we will do:

- Develop and implement a sign program that lists all available municipal land that is for sale either as residential or commercial.
- Develop a comprehensive program that will be available online and in print form listing all available properties including any applicable rebates or tax incentives.
- Work with local Realtors.
- Develop marketing strategy to encourage families to relocate to Hardisty but may work elsewhere.

Priority Four: Develop a plan to repair the water treatment plant as required and enhance the public works department through training, resources and equipment.



What we will do:

- Develop a comprehensive and affordable plan to repair water treatment plant as required.
- Implement a Town Safety Program.
- Implement a formal Staff training program.
- Provide the necessary resources and equipment for Staff to complete their approved work-plans.

Priority Five: Develop a communication plan that looks specifically at improving the communication to the residents of Hardisty with respect to Town matters.



What we will do:

- Produce a monthly newsletter that will be sent out with monthly utility bill.
- Re-tool our Town Web-Site to be more interactive, and provide municipal information to the Community.
- Work with the Community Advisory Group.
- Encourage residents to come to the Town Office and speak with staff on issues that need attention.

CONCLUSION



***If we work together as a community,
we can move mountains... and then some!***

CONTACT INFORMATION

If you have comments or questions on our 2006 Strategic Plan, you can do a number of things:

- Phone the Town Office at (780) 888-3623
- Fax the Town Office at (780) 888-2200
- Mail us at: Box 10 * Hardisty, AB * T0B 1V0
- Drop in to the Town Office and speak to your CAO, Tony Kulbisky
- Or email us at: tonykcao@hardisty.ca